

Marketing, Sales & Mindset Coach

pitch & bloom



new business & marketing clinics

www.pitchandbloom.com

why work with us

Hey! I'm Claire, Founder of Pitch & Bloom.

I've spent over 10 years working in sales and marketing in creative services.

During that time, I've developed, launched, and repositioned brands and businesses. I have managed processes, people, and pitches for business development and marketing campaigns. And I have honed a broad range of skills that can drive business growth.

Now, I have brought together a team of experts across marketing, sales, and mindset to help you drive business growth for your agency, regardless of your starting point.

We'd love to help you on your journey!





brand positioning & sales proposition clinic

If you feel as though you're always losing out on new business opportunities to your competitors, it might be time to review your brand positioning, sales propositions, and pricing to ensure that what you're offering is authentic, competitive, and attractive to new business prospects.

WHAT YOU'LL GET:

- ✓ 1 x 60 minute call to do a deep dive into your brand positioning and sales propositions
- ✓ 1 x follow-up email with personalised feedback and recommendations
- ✓ A look at benchmarked industry rates to help you become more competitive
- ✓ Cheat Sheet: How to create a compelling brand positioning and sales proposition

YOUR INVESTMENT

£299

creds, case studies & portfolio clinic



Your creds, case studies, and portfolios are your shop window, showcasing what you can offer brands and providing a glimpse of what it would be like to work with you. In a matter of seconds, they have the power to either make or break a new business opportunity. The right creds will open doors to bigger and better opportunities, so they must effectively reflect your capabilities or your agency's capabilities in the best possible light.

YOUR INVESTMENT
£349

WHAT YOU'LL GET:

- ✓ 1 x 60 minute call to run through your current creds, case studies / portfolio
- ✓ 1 x follow-up email with personalised feedback and recommendations
- ✓ Cheat Sheet: Creds do's and don'ts
- ✓ Cheat Sheet: How to create a killer case study



prospecting & pitching clinic

Are you feeling lost when it comes to prospecting? Has your little black book run dry? Or do you dread having to pitch for new business? If so, this clinic can assist you in getting in front of the right brands and help you put your best foot forward when it comes to pitching for new business.

WHAT YOU'LL GET:

- ✓ 1 x 90 minute call to review your prospecting strategies, what has / hasn't worked well in the past and how you prepare for a pitch
- ✓ 1 x follow-up email with personalised feedback on your strategies and pitching approach
- ✓ A guide to prospecting strategies, tools, tactics and winning new business
- ✓ Cheat Sheet: Pitching Best Practice

YOUR INVESTMENT

£399

marketing, events & content clinic



Let me guess, you excel at marketing your clients' brands and businesses, but when it comes to your own, this task always falls to the bottom of the list... Am I right? Well, you're not alone. Many agencies struggle when it comes to marketing themselves. But let's change that! Together, we can transform your marketing efforts and help you prioritise your own brand's success.

YOUR INVESTMENT

£399

WHAT YOU'LL GET:

- ✓ 1 x 90 minute call to deep dive into your marketing strategies, campaigns, events, etc.
- ✓ 1 x follow-up email with personalised feedback and recommendations
- ✓ Cheat Sheet: How to write a press release
- ✓ Cheat Sheet: How to generate leads from events
- ✓ Content tips for agencies and creative freelancers



the ultimate coaching package

Work with us for 6 weeks to address all your positioning, prospecting, pitching, and marketing challenges. Through 1:1 coaching sessions, we will guide you towards reaching your goals and provide hands-on support with content ideas and email outreach. Together, we'll tackle these areas and ensure you stay on track throughout the process.

SUMMARY:

- ✓ We'll run through all 4 x clinics, including follow-up emails and personalised feedback on all clinic sessions
- ✓ Access to all Cheat Sheets, Guides and supporting documents
- ✓ 3 x 1:1 coaching sessions
- ✓ Content, marketing & outreach email ideas to get you started

YOUR INVESTMENT

£1,799

additional services



1:1 Coaching sessions

1 x 60 minute 1:1 coaching session to help you identify your goals and work towards achieving them

£79

Prospecting Guide

A guide to prospecting strategies, recommended tools, easy to adopt strategies and the do's and don'ts of winning new business + 45 minute Q&A

£99

Cheat Sheets

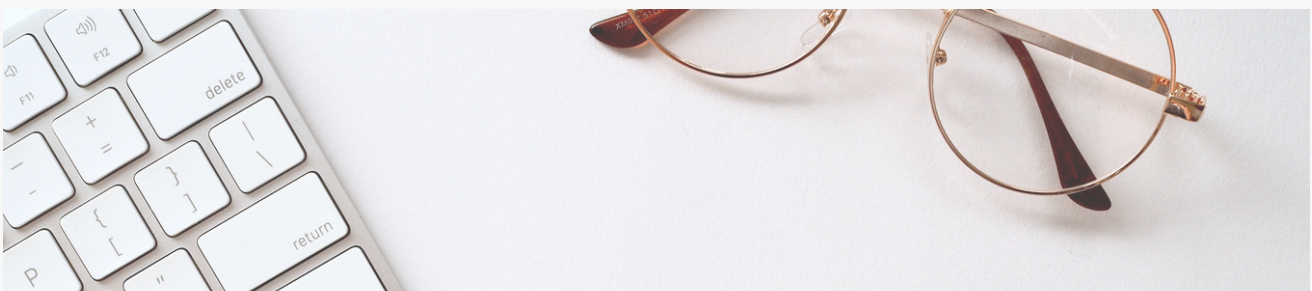
Cheat sheets that have been designed to share helpful tips, tricks and templates to help you win new business + 20 minute Q&A to answer any questions you have

£49

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Claire's incisive focus and drive to confidently approach both business development and marketing challenges within an agency environment have demonstrated strength in facing new challenges in the changing agency world without hesitation and to deliver results.

- MD, CREATIVE AGENCY



let's get started!

We're here to help you achieve your potential, to work towards your dreams, aspirations and goals, to give you the confidence that YOU are more than capable of generating amazing business results.

That's why we've have put together 4 different clinics to help guide you through positioning, pricing, prospecting, pitching, and marketing, to ensure you're able to put your best foot forwards when it comes to attracting, nurturing and winning new business opportunities.

If you would like to discuss any of the above clinics in more detail or explore a more tailored service offering, then please get in touch to find out more.

Claire

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